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## Why be an Exhibitor?

### 2018 Annual Colorado Fruit & Vegetable Growers Association (CFVGA) Convention

Two Full Days: Monday & Tuesday, Feb. 19-20, 2018

Renaissance Denver Stapleton Hotel

For more information on the conference & exhibitor form: <http://cfvga.org>

Still have questions? Contact us at [admin@coloradoproduce.org](mailto:admin@coloradoproduce.org)

- CFVGA is the go to resource for Colorado produce growers of all types and sizes and for their supporting goods and services.
- The Colorado fruit and vegetable growing sector contributes nearly \$300 million to Colorado at the farm gate and is multiplied as it goes through the distribution chain.
- Over 60,000 Colorado acres are in fruit and vegetable production.
- Last year's conference drew some 300 growers, allied industries, researchers & health-focused organizations, nearly double the number of attendees expected.
- Health concerns from individuals, institutions and restaurants place the Colorado fruit & vegetable industry in an enviable position to promote wholesome, local produce.

#### Your organization needs to be an EXHIBITOR, because it is an opportunity to:

- meet & visit with produce growers and allied industries throughout the state
- better understand the challenges and opportunities that growers face
- position your company or organization as part of the Colorado produce industry

To become an EXHIBITOR, please complete the Request for Exhibitor Space form found at <http://cfvga.org> and submit to CFVGA Executive Director Marilyn Bay Drake at [admin@coloradoproduce.org](mailto:admin@coloradoproduce.org) Booth space for 2018 CFVGA Sponsors will be assigned immediately and guaranteed through Dec. 1, 2017. Following this, booth space will be open to non-sponsors. Space is limited, so act today!