Join the Colorado Fruit & Vegetable Growers Association for its fourth annual conference, Monday and Tuesday, Feb. 19-20, 2018 at the Renaissance Denver Stapleton Hotel, 3801 Quebec St., Denver. CO 80207. See inside for schedule and speakers.

LODGING
A block of hotel rooms at the Renaissance Denver Stapleton Hotel is available to conference attendees at the conference room rate of $139 plus taxes.
- Reserve Room(s): cfvga.org/registration/
- Deadline: January 31, 2018

EXHIBITORS WELCOME
2018 CFVGA Sponsors can reserve their free or discounted exhibit space by emailing in their exhibitor request form. Please apply as soon as possible to ensure booth space is available. A limited amount of space for non-sponsor exhibitors will be available on a first-come, first-served basis. Use contact information below to email exhibitor form or obtain more information.
- Exhibitor Form: cfvga.org/exhibitors
- Email Form to: admin@coloradoproduce.org

CONFERENCE SPONSORS WELCOME
See cfvga.org/sponsors for details.

GOVERNOR’S FORUM ON AGRICULTURE / FFA BANQUET
For the convenience of those traveling from outside the Denver area, the CFVGA has scheduled its conference to precede the Governor’s Forum on Colorado Agriculture and the FFA Hall of Fame banquet, Feb. 21, 2018 at the same hotel. For more information, visit www.governorsagforum.com

REGISTER NOW
TO ATTEND THESE EXCITING AND EDUCATIONAL EVENTS!

P.O. Box 208, Eaton, CO 80615
303.594.3827
admin@coloradoproduce.org
https://coloradoproduce.org

The Colorado Fruit and Vegetable Growers Association (CFVGA) is a 501(c)(6) nonprofit organization.
**CONFERENCE SCHEDULE**

### MONDAY FEBRUARY 19, 2018

**9 AM – 9:30 AM | OPENING REMARKS**
Robert Sakata, President, Colorado Fruit & Vegetable Growers Association

**9:30 AM - 10:15 AM | KEYNOTE**
**Colorado Water Conservation Board and State Engineer’s Office: What and Who are New?**
Kevin Rein, State Engineer & Director, Colorado Division of Water Resources
Becky Mitchell, Director of Colorado Water Conservation Board

**10:45 AM – 11:45 AM | BREAK OUT SESSIONS**
Attend one of the following break out sessions:

**Food Safety/FSMA: Best Practices to Keep Listeria Out of Produce Packinghouses**
Laura Strawn, Assistant Professor and Extension Specialist of Produce Safety, Virginia Tech

**Labor: Worker Protection Standard Updates**
Mike Rigirozzi, Pesticide Enforcement Specialist, Colorado Department of Agriculture

**Business Development: Markets for #2 Produce**

**Production: Soil Health for Vegetable Farms**
Rudy Garcia, Regional Soil Health Specialist, Natural Resources Conservation Service

**Nutrition: Give Your Sides a Makeover: Healthy Vegetable Dishes Using Fresh, Local Produce**
Cathy Schmelter, Registered Dietician

**11:45 AM – 1:15 PM | LUNCH**
CFVGA member lunch and meeting – all are welcome!

**1:15 PM – 2:15 PM | BREAK OUT SESSIONS**
Repeat of morning break out sessions

**3:00 PM – 5:00 PM | NETWORKING**
Grower / buyer networking session. Meet over 25 retail buyers excited about Colorado produce!

**5:00 PM – 7:00 PM | FREE RECEPTION**

### TUESDAY FEBRUARY 20, 2018

**8:30 AM - 8:45 AM | OPENING REMARKS**
Robert Sakata, President, Colorado Fruit & Vegetable Growers Association

**8:45 AM – 9:45 AM | KEYNOTE**
**Business Development: Why They Buy What They Buy?**
Dr. Amy Charnowski – Dept. Head, CSU Bioagricultural Sciences and Pest Management

**9:45 AM – 10:30 AM | PLENARY SESSION**
Are You Recall Ready?

**11:00 AM – 12:00 PM | BREAK OUT SESSIONS**
Attend one of the following break out sessions:

**Food Safety: Is Your Farm Ready? FSMA On-Farm Readiness Reviews**
Cristy Dice, Produce Safety Rule Program Manager, Colorado Department of Agriculture

**Labor: Fair Labor Practices**

**Business Development: The Consumer Wants to Hear Your Story, How PR Can Work For You**
Jen Miller, Jen’s Side Dishes
Diane Mulligan, M & C Communications
Jim Erhlich, Executive Director, Colorado Potato Admin. Committee

**Production: Conventional and Organic Disease Control Strategies for Specialty Crops**
Dr. Lindsey du Toit, Professor and Extension Plant Pathologist, Washington State University

**12:00 PM – 1:30 PM | AWARDS LUNCH**
CFVGA Member of the Year presentation

**1:30 PM – 2:30 PM | BREAK OUT SESSIONS**
Repeat of morning break out sessions, concurrent roundtables

**2:40 PM – 4:00 PM | CLOSING PLENARY**
Produce Tech Innovation Pitch: Hear selected businesses pitch solutions for produce growers and vote on the audience favorite!
Exhibitor passport winner drawing