

## Conference Details

Join the Colorado Fruit & Vegetable Growers Association for its fourth annual conference, Monday and Tuesday, Feb. 19-20, 2018 at the Renaissance Denver Stapleton Hotel, 3801 Quebec St., Denver. CO 80207. See inside for schedule and speakers.

### LODGING

A block of hotel rooms at the Renaissance Denver Stapleton Hotel is available to conference attendees at the conference room rate of \$139 plus taxes.

- **Reserve Room(s):** [cfvga.org/registration/](http://cfvga.org/registration/)
- **Deadline:** January 31, 2018

### EXHIBITORS WELCOME

2018 CFVGA Sponsors can reserve their free or discounted exhibit space by emailing in their exhibitor request form. Please apply as soon as possible to ensure booth space is available. A limited amount of space for non-sponsor exhibitors will be available on a first-come, first-served basis. Use contact information below to email exhibitor form or obtain more information.

- **Exhibitor Form:** [cfvga.org/exhibitors](http://cfvga.org/exhibitors)
- **Email Form to:** [admin@coloradoproduce.org](mailto:admin@coloradoproduce.org)

### CONFERENCE SPONSORS WELCOME

See [cfvga.org/sponsors](http://cfvga.org/sponsors) for details.

### GOVERNOR'S FORUM ON AGRICULTURE / FFA BANQUET

For the convenience of those traveling from outside the Denver area, the CFVGA has scheduled its conference to precede the Governor's Forum on Colorado Agriculture and the FFA Hall of Fame banquet, Feb. 21, 2018 at the same hotel. For more information, visit [www.governorsagforum.com](http://www.governorsagforum.com)

## REGISTER NOW

**TO ATTEND THESE EXCITING AND EDUCATIONAL EVENTS!**



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The Colorado Fruit and Vegetable Growers Association (CFVGA) is a 501(c)(6) nonprofit organization.



Growing Resources  
Cultivating Success

**4th Annual Conference**

February 19-20, 2018

Renaissance Denver Stapleton Hotel

# CONFERENCE SCHEDULE

## MONDAY FEBRUARY 19, 2018

### 9 AM – 9:30 AM | OPENING REMARKS

Robert Sakata, President, Colorado Fruit & Vegetable Growers Association



### 9:30 AM - 10:15 AM | KEYNOTE

#### Colorado Water Conservation Board and State Engineer's Office: What and Who are New?

Kevin Rein, State Engineer & Director, Colorado Division of Water Resources

Becky Mitchell, Director of Colorado Water Conservation Board



### 10:45 AM – 11:45 AM | BREAK OUT SESSIONS

Attend one of the following break out sessions:

#### Food Safety/FSMA: Best Practices to Keep Listeria Out of Produce Packinghouses

Laura Strawn, Assistant Professor and Extension Specialist of Produce Safety, Virginia Tech



#### Labor: Worker Protection Standard Updates

Mike Rigirozzi, Pesticide Enforcement Specialist, Colorado Department of Agriculture



#### Business Development: Markets for #2 Produce

#### Production: Soil Health for Vegetable Farms

Rudy Garcia, Regional Soil Health Specialist, Natural Resources Conservation Service



#### Nutrition: Give Your Sides a Makeover: Healthy Vegetable Dishes Using Fresh, Local Produce

Cathy Schmelter, Registered Dietician



### 11:45 AM – 1:15 PM | LUNCH

CFVGA member lunch and meeting – all are welcome!

### 1:15 PM – 2:15 PM | BREAK OUT SESSIONS

Repeat of morning break out sessions

### 3:00 PM – 5:00 PM | NETWORKING

Grower / buyer networking session. Meet over 25 retail buyers excited about Colorado produce!

### 5:00 PM – 7:00 PM | FREE RECEPTION

## TUESDAY FEBRUARY 20, 2018

### 8:30 AM - 8:45 AM | OPENING REMARKS

Robert Sakata, President, Colorado Fruit & Vegetable Growers Association



Dr. Amy Charnowski – Dept. Head, CSU Bioagricultural Sciences and Pest Management

### 8:45 AM – 9:45 AM | KEYNOTE

#### Business Development: Why They Buy What They Buy?

### 9:45 AM – 10:30 AM | PLENARY SESSION

#### Are You Recall Ready?

### 11:00 AM – 12:00 PM | BREAK OUT SESSIONS

Attend one of the following break out sessions:

#### Food Safety: Is Your Farm Ready? FSMA On-Farm Readiness Reviews

Cristy Dice, Produce Safety Rule Program Manager, Colorado Department of Agriculture



#### Labor: Fair Labor Practices

#### Business Development: The Consumer Wants to Hear Your Story, How PR Can Work For You

Jen Miller, Jen's Side Dishes

Diane Mulligan, M & C Communications

Jim Erhlich, Executive Director, Colorado Potato Admin. Committee



#### Production: Conventional and Organic Disease Control Strategies for Specialty Crops

Dr. Lindsey du Toit, Professor and Extension Plant Pathologist, Washington State University



### 12:00 PM – 1:30 PM | AWARDS LUNCH

CFVGA Member of the Year presentation

### 1:30 PM – 2:30 PM | BREAK OUT SESSIONS

Repeat of morning break out sessions, concurrent roundtables

### 2:40 PM – 4:00 PM | CLOSING PLENARY

Produce Tech Innovation Pitch: Hear selected businesses pitch solutions for produce growers and vote on the audience favorite!

Exhibitor passport winner drawing